

FOR IMMEDIATE RELEASE



*If there's any delay, it's you we pay!.*

**LOCAL BENJAMIN FRANKLIN PLUMBING FRANCHISEE HONORED WITH ANNUAL PRESIDENT'S AWARD BY DIRECT ENERGY AND CLOCKWORK, INC.**

**Onley/Oak Hall, VA (April 26, 2019)** – Direct Energy®, along with Clockwork, Inc., (Clockwork) honored Jack, Cherie and Lee Jester of Benjamin Franklin Plumbing® (Benjamin Franklin) with its annual President's Club Award during Clockwork's National Convention in New Orleans, Louisiana this past week.

First time President's Club Award winners, Jack, Cherie and Lee, own the local Benjamin Franklin, a member of Direct Energy's home services company, the Clockwork, Inc. family of brands.

Originally founded in 1989, the Jesters operate a second-generation, family-owned Eastern Shore business, providing plumbing and electrical service to residential and commercial clients under both the Benjamin Franklin Plumbing and Mister Sparky® Electrical brands since 2007.

The President's Club Award is the company's top honor. To achieve this distinction, businesses must have a superior customer service score and show significant growth and success.

"To become a member of the distinguished President's Club you need to show substantial growth, noteworthy profit margins, and have a Net Promoter Score (NPS) of 70 or above. Our 2018 President's Club is made up of franchisees that have accomplished all three of these goals," said, Mark Baker, Sr. Vice President, Field Operations, North America Home. "I'm proud of what The Jester's team has accomplished."

"This award is a testament to the support Jack, Lee and I have received as a family, and a business, from our friends and the communities we serve," said Cherie Jester. "We are committed to the people we serve and stay involved beyond our business by helping with our local volunteer fire companies and giving back through the Children's Miracle Network Hospitals, our local Holiday Cheer Project for children impacted by domestic violence, and a variety of other groups."

For more information or to schedule a service, please call 757-824-4317.

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